



Spring Fling 2025

April 25-26

Virtual Conference

Exhibiting and Sponsorship Opportunities



FallFest 2025

Oct. 6-10

Gatlinburg, Tenn.



Partner with TAPA to meet your education and outreach goals in 2025!

TAPA offers opportunities for companies to reach PAs to educate them about the products and services they provide, which can benefit patient care, enhance clinical skills, or improve practice efficiency.

1. Select an annual sponsorship package. Designed to maximize a company's exposure within the PA community throughout the calendar year, package details are outlined to the right and are designed for any budget or marketing plan.
2. Select one of the many virtual marketing opportunities at Spring Fling, such as submitting a marketing slide, providing a short presentation during the lunch break, or advertising in the conference program.
3. Exhibit at FallFest and interact directly with conference attendees.
4. Sponsor a Product Theater Breakfast or Luncheon at FallFest. Meal sponsors plan the programming and can give an unrestricted, supported talk. Sponsors provide the speaker and the meal, and TAPA promotes the event in conference materials and provides space at the meeting venue.
5. Sponsor a dinner meeting in one of TAPA's six geographical regions. These intimate gatherings allow companies to network directly with area PAs.

For more information on these networking opportunities, contact the TAPA office at (615) 463-0026 or info@tnpa.com.

NEW THIS YEAR

Spring Fling will be a fully virtual conference. On Friday, April 25 and Saturday, April 26, TAPA will live stream CME lectures for attendees. Virtual marketing opportunities are outlined in this prospectus.

Spring Fling signup deadline: April 4, 2025

PACKAGE SPONSORSHIPS

GOLD SPONSORSHIP - \$2000

(\$2345 total value – savings of \$345)

- Up to three (3) promotional slides in the Spring Fling virtual materials (\$250 value).
- Booth space at FallFest conference (\$795 value)
- Full page advertisement in each conference program (\$400 value)
- Full page advertisement in the June and September issues of *PA Pulse*, TAPA's quarterly newsletter (\$900 value)
- Listing on sponsors page on TAPA's website with a link to your company's website

SILVER SPONSORSHIP - \$1600

(\$1845 total value – savings of \$245)

- Up to two (2) promotional slides in the Spring Fling virtual materials (\$200 value).
- Booth space FallFest conference (\$795 value)
- One-half page advertisement in each conference program (\$300 value)
- One-half page advertisement in the June and September issues of *PA Pulse*, TAPA's quarterly newsletter (\$550 value)
- Complimentary listing on sponsors page on TAPA's website with a link to your company's website

BRONZE SPONSORSHIP – \$1100

(\$1320 total value – savings of \$220)

- One (1) promotional slide in the Spring Fling virtual materials (\$150 value).
- Booth space at FallFest conference (\$795 value)
- One quarter page ad in both conference programs (\$200)
- One-half page advertisement in the September issue of *PA Pulse*, TAPA's quarterly newsletter (\$175 value)
- Complimentary listing on sponsors page on TAPA's website with a link to your company's website

INDIVIDUAL SPONSORSHIPS

In addition to the sponsorship packages, TAPA also offers individual sponsorships and exhibiting at FallFest. Below are the opportunities, along with pricing and details.

Spring Fling

- **Spring Fling presentation sponsorship:** \$500. During the 1-hour meal break on Friday and Saturday, companies can provide a 15-minute virtual presentation.
- **Spring Fling slide sponsorship:** \$250 for up to three (3) slides, \$200 for up to two (2) slides, \$150 for one (1) slide in the PowerPoint presentation streamed to virtual attendees during breaks.

FallFest

- **Product Theatre sponsorship:** \$1500 sponsorship fee plus cost of food and beverage, room rental, and audio visual for a meal break at FallFest.
- **Welcome Reception at FallFest:** Sponsor an off-site reception at a location of your choice, providing heavy hors d'oeuvres and drinks. Sponsorship recognized in conference program and schedule.
- **Tote bags:** \$2,000. Includes company branding on the tote bag at FallFest plus one (1) insert in the tote bag
- **Badge holder:** \$1,500. Includes company logo printed on FallFest badge holder.
- **Continental breakfast in FallFest Exhibit Hall:** \$1,500. Includes signage in Exhibit Hall recognizing sponsorship and recognition in the conference program.
- **Breaks in FallFest Exhibit Hall:** \$1,000. Includes signage in Exhibit Hall recognizing sponsorship and recognition in the conference program.
- **Bag inserts at FallFest:** \$500 (limited to three) Inserts include up to one 8.5 x 11" insert to be placed in the tote bags by TAPA. Company is responsible for providing the insert.

FallFest Exhibit Hall

Conference Dates	Oct. 6-10, 2025
Location	Gatlinburg Convention Center
Exhibit Hall Dates and Times	Monday, Oct. 6, 7 a.m.-5 p.m. Tuesday, Oct. 7, 7 a.m. - noon (Setup is Sunday, Oct. 5, 4-6 p.m.)
Display Fees	\$795
Deadline to Register	Sept. 12, 2025

Program Advertising

Companies that register for either conference can purchase additional ad space in the conference program. The rates are as follows:

- Full page - \$200
- 1/2-page - \$150
- 1/4-page - \$100

Exhibitor Registration

Companies can register online at www.tnpa.com/exhibitor or complete the Exhibitor Registration Form and return it to TAPA at P.O. Box 150785, Nashville, TN 37215 or scan and email it to info@tnpa.com. Questions? Call (615) 463-0026.

EXHIBITOR DETAILS

Registration: Each exhibitor must submit one Exhibitor Registration Form and payment. Payment in full is required to reserve space. Exhibit space is limited, so early registration is recommended. Exhibit space will be assigned on a first come, first served basis.

Display Fees: The display fee includes exhibit table and two chairs. Exhibitors are responsible for their own signage. Breakfasts and breaks will be held in the Exhibit Hall to encourage traffic to booths. Door prizes are encouraged at booths, but not required. The display fee includes four name badges for FallFest. Badges will give exhibitors access into the Exhibit Hall. Additional name badges are \$50 each and are required for each additional representative.

Electrical Service: Exhibitors needing electricity must mark this on the Exhibitor Registration Form. Exhibitors requesting electricity will receive an order form from the venue. Orders and payments for electricity are remitted directly to the meeting venue.

Payment of Fees: Payment of all fees must be made by the deadlines noted. Payments should be made payable to "Tennessee Academy of Physician Associates" or "TAPA" and mailed to P.O. Box 150785, Nashville, TN 37215. Registration forms with credit card payments may be made online at tnpa.com/exhibitor or faxed to (615) 463-0036. For payment purposes, TAPA's tax ID is 62-1218474.

Confirmation: Once the registration form and payment are received, exhibitors will receive a confirmation email with conference details.

Liability: By exhibiting, exhibitor for and on behalf of itself, its employees, agents and invitees, and each other, releases and waives any and all claims, demands or actions against TAPA and/or the conference facility and their respective officers, directors, employees and agents resulting from any act or omission of exhibitor, its employees, agents and invitees. In addition, exhibitor agrees to hold harmless and indemnify TAPA and/or the applicable conference facility, their respective officers, directors, employees and agents, and each of them from any and all claims, demands or actions arising out of or as a result of any action or omission on the part of the exhibitor, its officers, directors, employees, agents or invitees, and each of them, as a result of its exhibitor or otherwise related to the CME program.

Security: Insurance of exhibit contents and personnel is recommended. TAPA does not insure exhibitor property. TAPA shall use reasonable care in providing security measures during the hours of installation and operation for the protection of the exhibitor's materials and display. Beyond this, TAPA, the conference facility, their respective officers, directors and employees or agents shall not be responsible for the safety or protection of the property of the exhibitor, its employees and agents from any cause.

Restrictions: TAPA reserves the right to prohibit or require the removal of any display or exhibit or any part of an exhibit which it deems not suitable or in accordance with these regulations or in accordance with acceptable professional ethics or prohibits for other reasons deemed necessary or appropriate by TAPA. All exhibits shall conform in all respects to applicable safety, health and fire codes as well as rules of the applicable conference facilities.

Cancellations: Companies that cancel more than 30 days prior to the event will receive a full refund. Cancellations received less than 30 days will receive a 50-percent refund. No shows will receive no refund. Cancellations must be submitted in writing via email or fax.

Failure to Occupy Space: Any space not occupied by 7 a.m. on Monday, Oct. 6, shall be deemed forfeited by exhibitor. TAPA may reassign such space without any obligation to the exhibitor.